

MEDIA/PUBLIC RELATIONS COMMITTEE

PURPOSE OF THE COMMITTEE: PURPOSE OF THE COMMITTEE:

To give guidance to the Media Ministry and overall public relation concerns of First Baptist Church, Brownwood.

DUTIES OF THE COMMITTEE:

1. Make evaluations and recommendations regarding the public relations program of the church.
2. Be a source of advice and support to all church staff and church members who work in the Television Ministry of First Baptist Church.
3. Assist the Television Ministry personnel in developing, planning, promoting, and implementing programs through the Television Ministry.
4. See that all equipment used by the Television Ministry is properly maintained and make recommendation to the appropriate church committee(s) regarding regular or special needs for maintenance or repair of equipment.
5. Make recommendation to the appropriate church committee(s) for the purchase of new or replacement equipment for use in the Television Ministry.
6. Make a yearly budget request to Stewardship Committee for the effective and efficient operation of the Television Ministry.
7. Assist in raising any extra-budget funds as may be necessary and appropriate for the operation of the Television Ministry.
8. Recommend credentials for the position of Media Coordinator and other staff positions for the Television Ministry.
9. Assist the appropriate church committee(s) in locating qualified persons to fill vacancies for the position of Media Coordinator and other staff positions for the Television Ministry.
10. Provide advice and support for the Television Ministry intern program operated in conjunction with Howard Payne University.
11. Recommend credentials for and assist the Pastor and Media Coordinator in selecting and recommending to the church, Howard Payne students to serve as interns for the intern program of the Television Ministry of First Baptist Church.

ORGANIZATION OF THE COMMITTEE:

The committee shall consist of six (6) members who are nominated by the Committee on Committees and elected by the church. The chairman shall be nominated by the Committee on Committees and elected by the church for a term of one year. Each members shall be elected for a term of three years, with two terms expiring each year. **The Media Director shall serve as an ex-officio member.**

STAFF COORDINATOR (S): Pastor of Education and Administration, Ex. Off.

(October, 2007)